



Maja Kazazic – International Speaker Kit

SPEAKER INTRODUCTION



Maja (My-a) Kazazic is an internationally recognized motivational speaker. Entrepreneur. Strategist. And... a Survivor. She has taken the lessons of a life forever altered by what could have been catastrophic wounds of war and parlayed them into a vision and passion for providing the solutions and insights people and organizations need to create positive, inspired change in their personal and professional lives.

She founded powerful, web development, eCommerce, and training organization whose clients include Fortune 100 companies, well as small and medium-sized business that are challenged to maintain productivity in the face of challenging times.

She was chosen as one of the 50 people profiled in *Americans Who Tell the Truth* by Robert Shetterly, and is a recipient of Marketing Excellence Award from the Professional Insurance Marketing Association (PIMA). Maja received an Outstanding Alumni award from Saint Francis University, as well as the award for The Most Inspirational Entrepreneurial Story of the Year at "That Business Show" awards gala.

Maja harnesses the power of empathy to teach corporations how to cultivate and build a positive and healthy work environment that strives on teamwork, diversity, resilience, change, and hope.

"Maja is not only great at speaking but she is also a wonderful listener when it comes to preparing to speak to your group. She took the time to really understand my group and the message I wanted her to emphasize with them while telling her story. Her story was very down-to-earth, touching, and encouraging. I personally walked away with an inspirational message as well as a set of tools to follow in my own path to success."

– Jessie Schneider,
ABWA Chapter President

TEDx

HOPES. DREAMS. GENOCIDE.

Maja's childhood dream was to become a professional athlete. Like all of us, she made plans and had a vision what her life would look like. Unfortunately, her idyllic childhood was cut short by a genocide that killed and injured more than 250,000 people. Like thousands of others Maja and her family never gave up hope and found a way to survive no matter what!



INJURY. PERSPECTIVE. HOPE.

One day when she was chatting with her friends a bomb exploded killing all 5 of her friends. Maja was severely injured. Due to lack of medical resources her leg had to be amputated without anesthesia, and the only way to fight the infection in her body was to cut the infected flesh off twice per day. For pain, Maja only had a teddy bear she would bite into and scream until it was over. Even though she was on the brink of death, Maja never gave up hope of surviving and playing her beloved sports.



RESCUE. RECOVERY. HOPE.

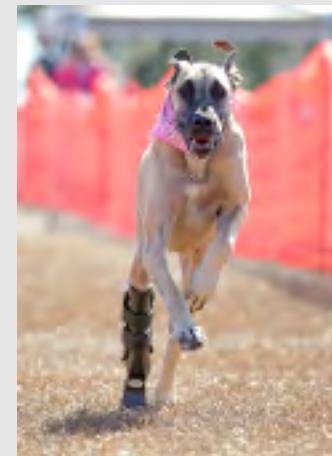
Few days from her imminent death, Sally Becker, an artist from London, showed up at her bedside telling her that she got a permission to rescue 3 injured kids and Maja was one of the candidates. And twenty minutes later Maja found herself on a stretcher not knowing where she was going, when or if she would be back, leave her parents and everything she has known and loved behind. As scary as that is to a 16 year old, Maja's hope of getting better and being rescued became real. She ended up in a US Army Hospital in Germany and eventually in the USA where she received medical treatment..





MARATHON. DOLPHINS. HOPE.

After having over 100 surgeries Maja had to relearn how to walk again. But she never gave up hope on her dream to run and play sports again. It took 15 years and meeting a special dolphin, Winter, which would eventually lead to the development of new prosthetic leg materials that allowed Maja to run her first 5K marathon and being able to walk pain free. These new materials didn't just help Maja walk and run pain free but also thousands of other injured US Veterans who suffer from similar injuries.



PTSD. GREAT DANE. HOPE.

Just when her life was going perfect Maja developed a severe case of PTSD.

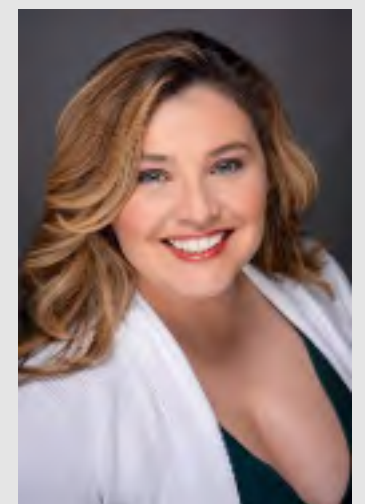
Finally the years of pain and suffering caught up and her days were filled with extreme panic attacks, fear, and night terrors which left her barely able to function. Never losing hope, Maja knew she would get through this, and

once again, help came from an unexpected source - an amputee

Great Dane named Rosie!

BUSINESS.CAREER.HOPE.

Despite all the obstacles she faced, Maja put herself through college and landed a job in a large insurance company where her career skyrocketed. During her tenure, the products she created generated millions in revenue, putting them at the forefront of the tech world. Eventually she branched out on her own and started a very successful software company. Within a month of opening her door Maja secured her first \$150,000 yearly retainer. While her client retention was at 99% Maja had high hopes of doing something more than making money!



MAJA & ROSIE EXPERIENCE

If you've had your fill of the "same 'ol" speakers, going on stage, delivering their powerpoint keynotes in the same mundane way, than Maja and Rosie experience is for you!

When you book Maja and Rosie you and your attendees are in for a unique experience like you've never seen before. Each keynote is customized to your event theme and the message. While sharing her and Rosie's story Maja combines play with resilience. She will take you and your attendees through a journey that is sprinkled with lessons of:

Overcoming obstacles (in life and business)

Managing change

Becoming a more empowered and effective leaders

Reinforcing your leadership message

Achieving personal and business goals

How to be more positive and resilient despite hard times

Teamwork

These keynotes are highly customized to your event, however a typical experience will consist of Maja's unique keynote address which incorporates your messages and hand picked stories and anecdotes to help attendees learn while experiencing an emotional journey, which ensures that your message stays with them for the rest of their life. Second part will involve Rosie coming on stage, being introduced, while showcasing her prosthetic leg and doing some "fun", yet challenging tricks. If requested Rosie can paint on the stage, however most of the time corporations will requested a painting before hand (usually done in their corporate colors) and the painting is then auctioned or given during the event. This has been used for charities, or raising funds, or just rewarding the most performing leaders and employees.

In addition to the keynote, typically Maja and Rosie will have a separate meet and greet after. This allows attendees to meet Rosie, take photos or just play.

If you decide to book Maja and Rosie experience you would have a unique event that you and your attendees would remember for the rest of their life. This is truly a one of a kind opportunity to have two amputees on stage sharing first hand experience of resilience.



KEYNOTES

A MILE IN MY SHOES : THE POWER OF EMPATHY

Overview: In this keynote address Maja helps attendees harness the power of empathy to teach corporations how to cultivate and build a positive and healthy work environment that strives on teamwork. This includes how to become better leaders, as well as create and foster healthy, meaningful relationships with coworkers, employees, and customers. The tools learned during this keynote are easily applicable to personal relationships.

Great for: Organizational/Corporate Culture, Sales Teams, Team Building, Building Relationships, Improving Customer Service, Leadership

Solution for: Quiet Quitting, Diversity Issues, Bad Corporate Culture, Struggling Management and Leadership, Teamwork Problems, Poor Customer Service, Employee Turnover

FUTURE FORWARD

Overview: Perhaps your organization has had or is facing a hard quarter, or a tough year. Or maybe you are going through or facing major changes and obstacles right now. If that's the case, then this keynote is for you. As she paints a hopeful and bright future, during her speech, Maja also teaches the attendees how to face loss and turn it into powerful lessons to grow. Learn how to face hard times directly, and go through them like a champion. Learn how to use difficult situations and obstacles to empower you and your team to catapult to the next level. Your attendees will leave inspired, full of hope, and ready to tackle even the hardest challenges head on.

Great for: Leadership, Business Management, Inspiration/Motivation, Change, Hope, Reliance, Adversity

Solution for: Fear, Fear of Loss and Change, Low Motivation, Quiet Quitting, Inability to Deal with Obstacles and Challenges, Hard Times, Employee Turnover



KEYNOTES

DIVERSITY IN ACTION

Overview: It's not enough to just speak about diversity in corporate culture — we must put it into action! And to do so we must build and nurture a diverse workplace culture to improve employee productivity, among other things. This keynote focuses on cultural competence and diversity initiatives that will explore learning how to better understand and appreciate a multitude of perspectives. It will help leaders become more aware of how to best interact with different cultural groups (raise awareness and communication, as well as cultivate an increased sense of community). Maja herself is a disabled, woman, Muslim, gay, immigrant who faced her fair share of diversity exclusion.

NEW HOPE

Overview: Focusing solely on inspiring and motivating, Maja's keynote will take your attendees on a powerful and an emotional ride, sharing her personal journey of overcoming unthinkable obstacles and odds, with the power of empathy, while never losing hope. Sometimes this may include her amputee Great Dane service dog, Rosie - which makes the experience completely unique and unforgettable. This keynote can be adjusted to a lighter version more suitable for lighter events.

Great for: Organizational/Corporate Culture, Inspiration/Motivation, Diversity, Women in business, HR, Team-building, Customer Service and Support

Solution for: Quiet Quitting, Mental Health, Employee retention, Discrimination, Employee Relations

Great for: Inspiration/Motivation, Women in Business, Hope, Adversity

Solution for: Low morale, Mental Health, Fear, Overcoming Obstacles





SIGNATURE TED TALK

GENOCIDE AND HAPPINESS THE POWER OF YOU

This topic was specifically developed for TEDx event. It explores Maja's time during genocide, her injury, and why, despite the circumstances, this IS one of the happiest times of her life. The idea worth spreading is how to find the power that's within you so you can be happy no matter what the circumstances are in your life.



MEDIA APPEARANCES

TELEVISION



PRINT



"An amazing talk by an even more amazing person. Powerful and inspiring. Great job as always Maja!"

Jonathan Hutcherson,
Founder and CEO, Exclamation Labs

PREVIOUS CLIENTS AND EVENTS



OVER
45

MEDIA NETWORKS

TESTIMONIALS

"Thank you for sharing your story. I appreciate your willingness to join us for this special event. Your work to inspire people around the world is truly admirable. You should be very proud of all you have accomplished. Keep up the good work and know that we appreciate all that you do. Please let me know if there is ever anything I can do for you."



Mike Fasano
Florida State Senator

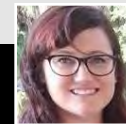
"I was in the audience as Maja spoke to an audience of school business professionals and she had the room riveted with the tales of her life experience -- and how those experiences relate to our current context. She put our important work of education in context, while motivating us to do more as individuals. She emphasized that every one of us make a big difference in the small things we do, decisions we make and the way that we treat each other. She tells a critical message in this time of political division."



Katy Anthes, Ph.D.
Colorado Commissioner of Education

TESTIMONIALS

"Maja is not only great at speaking but she is also a wonderful listener when it comes to preparing to speak to your group. She took the time to really understand my group and the message I wanted her to emphasize with them while telling her story. Her story was very down-to-earth, touching, and encouraging. I personally walked away with an inspirational message as well as a set of tools to follow in my own path to success.."



Jessie Schneide
ABWA Chapter President

"She was absolutely amazing. I think Maja's message of overcoming any hardship in life with a positive attitude was exactly what our team needed to hear, especially since she spoke to us only a few weeks after the shooting at the Route 91 Harvest Festival. Even in the moments where she was facing the most terrifying reality, her choice to be positive made all the difference. I loved that her message was one for all people, not focused on any particular business aspect. I would recommend her for any type of event, and will be recommending her for future events."



Sara Levinson
HR Director Nevada Donor Network

GENERATED OVER
\$3,000,000
IN SALES

2
CONTINENTS

4
COUNTRIES

OVER
45
CITIES
SPOKEN

TESTIMONIALS

"I know I will carry your message with me forever. Your story is one that definitely makes your audience sit up and think about how much we take for granted. Your spin on positive thinking is so true and really made me take stock of how my staff and I live each and every day. I immediately contacted my sources at the Colorado Dept of Education after your session to recommend and ask that they look into being able to share your fantastic messages with all transportation professionals in the state. Thanks, again, for sharing and spreading such a powerful message. I am truly grateful for having been a part of your journey!"



Melanie McMichael
Director of Transportation

"We can't thank you enough for sharing your story with our audience, and we want you to know what a great pleasure it was to have you at our event. We have received so much positive feedback from attendees, sponsors — and a lot of their praise was directed toward you and your compelling story. Your support of this event and the YMCA makes [this] uplifting and truly an enjoyable event."



MARY Roberts
YMCA District VP

TESTIMONIALS

"Maja was our keynote speaker. I've booked hundreds of speakers over the last 6 years and I'll tell you that Maja is the only speaker that had every single person's attention. I looked around the room, and everyone was captivated. There were about 350 [people] that day. She is a great story teller, she has a great story but more importantly she has a great message. She is a great keynote speaker for those out there who are looking to book a powerful female speaker I highly recommend Maja."



Jessica Rivelli
Working Women

""Your message is incredibly empowering and your determination to live your life with belief and intention beams like a lighthouse beacon."



Jewel McKeon
P3 Agency Founder

OVER
150
EVENTS

OVER
3,000,000
SOCIAL MEDIA VIEWS

TESTIMONIALS

"This woman made me realize that you can get through anything in life. If you ever have a chance to hear Maja speak, do so. She is amazing."



Carole Sanek
Thrive Live

"That may have been the single most compelling story I think I've ever heard in my life. When she was speaking, you could hear a pin drop in the room."



Larry Gragg
Missouri S&T University

""An amazing talk by an even more amazing person. Powerful and inspiring. Great job as always Maja!""



Jonathan Hutcherson
Founder and CEO, Exclamation Labs

"For her to come through that and give us a message on positivity, it was overall inspiring and so impact full! "



Brandi Morris
Photographer

COUNTLESS
LIVES
CHANGED





SPEAKING INQUIRES AND BOOKINGS

CONTACT US

If you are interested in hiring Maja to speak please contact your speaker's bureau.

For media inquiries please email media@MajaKazazic.com

For branding, sponsorship or brand ambassador information please contact sponsor@MajaKazazic.com

For general information, questions or comments, please email info@MajaKazazic.com



MAJA KAZAZIC