



Maja Kazazic

Genocide Survivor | Business Strategist | Scale-Up Expert

Press Kit

Quick Facts

Name: Maja Kazazic
Pronunciation: MY-yah KAH-zah-zich
Title: Genocide Survivor • Business Strategist • Global Keynote Speaker
Location: Tampa, Florida (available worldwide)
Languages: English, Bosnian (Croatian, Serbian)
Availability: In-person & virtual events, podcasts, TV/radio, interviews
Topics: Leadership, scaling, resilience, mental health, trauma recovery, business strategy, emotional intelligence, growth mindset, DEI, healthcare burnout, reinvention, and more

Bio (Short Version for Media Use)

Maja Kazazic is a war survivor, business strategist, and author of Scale Up Blueprint™. After surviving a grenade blast that took her leg during the Bosnian war, she rebuilt her life from scratch—eventually founding a successful tech company and helping Fortune 100 leaders scale with clarity and resilience. Today, she’s a sought-after keynote speaker and expert on growth under pressure. Maja’s story and framework have inspired millions across industries. She’s been featured on BBC, Discovery Channel, FOX, and CBS.

Speaking Topics

- **Scale Up Blueprint™** – Business growth, leadership, reinvention, momentum
- **Perspective is Power** – Resilience, trauma recovery, authentic optimism
- **Leading From the Inside Out** – Vulnerability, emotional intelligence, DEI

More details and outcomes available in full Speaker Kit.

Book: Scale Up Blueprint™

Subtitle: The 7 Essential Building Blocks for Unstoppable Business, Leadership, and Life

Published by: Beacon House Publishing

Release Date: January 20, 2026 (Preorders open Sept 2025)

ISBN: 979-8-9998390-9-1

Available at: Amazon, Apple Books, Barnes & Noble, Target, and MajaKazazic.com

Synopsis:

What do you do after you've survived the unthinkable? For Maja, it was rebuilding—not just her body, but her mindset, systems, and future. Scale Up Blueprint™ distills decades of resilience, business growth, and leadership into 7 powerful building blocks that help people go from stuck to unstoppable.

Past Media Appearances

No PR, No Pay-to-Play. These media features were earned—not bought or brokered. Every outlet below reached out directly, moved by the impact of my work.

BBC, Discovery Channel, FOX, CBS, ABC, NBC, Good Housekeeping, LA Times, Reader's Digest , TEDx +, TVN, SBS, and many more.

Key Links

Website: www.MajaKazazic.com

Book: www.MajaKazazic.com/ScaleUp

Instagram: @MajaAndRosie

LinkedIn: [linkedin.com/in/majakazazic](https://www.linkedin.com/in/majakazazic)

Press Inquiries: press@majakazazic.com

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