



Maja Kazazic

Genocide Survivor | Business Strategist | Scale-Up Expert
Delivering unforgettable keynotes that transform adversity into momentum.

Meet Maja

Maja Kazazic is a global keynote speaker, business strategist, and survivor of the Bosnian genocide. At just 16 years old, a grenade explosion shattered her life—taking her leg and the lives of her closest friends. After arriving in the U.S. as a refugee, she learned English, rebuilt from scratch, and launched a thriving tech company.

Today, she helps Fortune 100 leaders and organizations scale through disruption using her 7-part framework: **The Scale Up Blueprint™**. Her keynotes are more than inspirational—they’re strategic, story-driven experiences that leave audiences equipped and energized.

Maja has been featured by the **BBC, Discovery Channel, NBC, FOX, and CBS**. Her message resonates across industries—from healthcare and tech to finance and education.

Scale Up Blueprint™

The 7 Essential Building Blocks for Unstoppable Business, Leadership, and Life

Focus: Business growth, leadership, reinvention, momentum

- Shift from survival mode to sustainable scale
- Reframe setbacks as strategic data
- Build team clarity, ownership, and daily traction
- Replace burnout with structured momentum

Perspective is Power

Redefining Positivity After Trauma and Change

Focus: Mindset, emotional resilience, wellbeing, reframing

- Reframe adversity into growth
- Move from forced positivity to authentic optimism
- Build daily resilience practices
- Cultivate mental flexibility and clarity

Leading From the Inside Out

Building Strong Cultures Through Vulnerability and Grit

Focus: Leadership, company culture, DEI, emotional intelligence

- Build trust through vulnerability
- Strengthen innovation with psychological safety
- Foster high performance through empathy
- Lead from purpose, not pressure

AUDIENCE TAKEAWAYS

- Frameworks for scaling leadership and momentum
- Tools for building resilience and emotional agility
- Clear strategies to navigate change and challenge
- Inspiration grounded in real-life transformation

SPEAKING DETAILS

- Fee Range: \$17,500 + travel
- Formats: In-person, virtual, workshops
- Travel: Flat-rate \$2,500 for domestic U.S. travel. All other locations: unrestricted first-class airfare
- All non-travel fees commissionable at 25%
