



Maja Kazazic – International Speaker Kit

SPEAKER INTRODUCTION



Maja (My-a) Kazazic is Genocide Survivor, Mental Health Advocate, Entrepreneur.

She surmounted great odds to become a prosperous entrepreneur.

Her tenacity led to founding powerful web development, eCommerce, and training organizations.

Companies like United Healthcare seek her strategic expertise to develop plans for increasing profitability and productivity.

Media outlets like BBC News, The Discovery Network and The Los Angeles Times have featured her triumphs and remarkable story.

A graduate of psychology from St. Francis University in Pennsylvania, she is a certified amputee peer counselor, helping recent amputees discover the ability within themselves to conquer any obstacle.

At Camp No Limits, an organization supporting children coping with limb loss, her skills empower the next generation.

She is an activist, and ambassador at Road to Peace where she helps rescue and rehabilitate injured children.

In her free time, she enjoys tennis, golf and windsurfing.

"Maja is not only great at speaking but she is also a wonderful listener when it comes to preparing to speak to your group. She took the time to really understand my group and the message I wanted her to emphasize with them while telling her story. Her story was very down-to-earth, touching, and encouraging. I personally walked away with an inspirational message as well as a set of tools to follow in my own path to success."

– Jessie Schneider,
ABWA Chapter President

TEDx

HOPES. DREAMS. GENOCIDE.

Maja's childhood dream was to become a professional athlete. Like all of us, she made plans and had a vision what her life would look like. Unfortunately, her idyllic childhood was cut short by a genocide that killed and injured more than 250,000 people. Like thousands of others Maja and her family never gave up hope and found a way to survive no matter what!



INJURY. PERSPECTIVE. HOPE.

One day when she was chatting with her friends a bomb exploded killing all 5 of her friends. Maja was severely injured. Due to lack of medical resources her leg had to be amputated without anesthesia, and the only way to fight the infection in her body was to cut the infected flesh off twice per day. For pain, Maja only had a teddy bear she would bite into and scream until it was over. Even though she was on the brink of death, Maja never gave up hope of surviving and playing her beloved sports.



RESCUE. RECOVERY. HOPE.

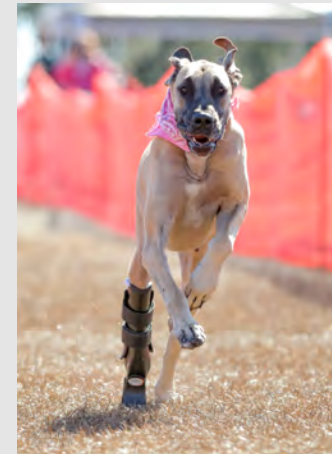
Few days from her imminent death, Sally Becker, an artist from London, showed up at her bedside telling her that she got a permission to rescue 3 injured kids and Maja was one of the candidates. And twenty minutes later Maja found herself on a stretcher not knowing where she was going, when or if she would be back, leave her parents and everything she has known and loved behind. As scary as that is to a 16 year old, Maja's hope of getting better and being rescued became real. She ended up in a US Army Hospital in Germany and eventually in the USA where she received medical treatment..





MARATHON. DOLPHINS. HOPE.

After having over 100 surgeries Maja had to relearn how to walk again. But she never gave up hope on her dream to run and play sports again. It took 15 years and meeting a special dolphin, Winter, which would eventually lead to the development of new prosthetic leg materials that allowed Maja to run her first 5K marathon and being able to walk pain free. These new materials didn't just help Maja walk and run pain free but also thousands of other injured US Veterans who suffer from similar injuries.



PTSD. GREAT DANE. HOPE.

Just when her life was going perfect Maja developed a severe case of PTSD. Finally the years of pain and suffering caught up and her days were filled with extreme panic attacks, fear, and night terrors which left her barely able to function. Never losing hope, Maja knew she would get through this, and once again, help came from an unexpected source - an amputee Great Dane named Rosie!

BUSINESS.CAREER.HOPE.

Despite all the obstacles she faced, Maja put herself through college and landed a job in a large insurance company where her career skyrocketed. During her tenure, the products she created generated millions in revenue, putting them at the forefront of the tech world. Eventually she branched out on her own and started a very successful software company. Within a month of opening her door Maja secured her first \$150,000 yearly retainer. While her client retention was at 99% Maja had high hopes of doing something more than making money!



CUSTOM MADE PRESENTATIONS

Every presentation is custom made for your organization, your event, and specifically your attendees. While sharing her unique story, Maja will take your audience on a journey while incorporating your message, making a long lasting impact on your attendees. **Maja will:**

Immerse herself into your culture to carry out the most effective message

Create positive and uplifting environment

Leave your attendees feeling empowered ready to conquer

Make light-hearted jokes and interact with your audience

Reinforce your leadership message and the event theme

Cherry pick anecdotes from her life story to support your message





KEYNOTES

BECAUSE BUSINESS AND LIFE GO TOGETHER

It's easy to stay positive when things are going good. But how do we stay positive when our world is falling apart?

In this keynote you will learn one simple truth that will change your life!

INSPIRE YOUR AUDIENCE

Maja believes that there are no "one fits for all" solutions, when it comes to keynote presentations. To have the greatest impact at your event, she studies the overall culture and needs of your audience. While telling her shocking and touching story how she survived the genocide, lost her leg, and was still able to thrive and remain positive, she helps your audience to:

- achieve their personal and business goals - overcome obstacles in life and in business
- be positive and resilient
- become better team players
- become better leaders
- become more effective and efficient in their roles - have plans for the future

HEARTS TOUCHED. LIVES CHANGED

Listening to Maja's keynote presentation is a touching experience that your audience will never forget - they will laugh and cry at the same time. Her story is a reminder for all of us that the importance of small, positive, step-by-step actions and resilience have a much greater impact to our world - both personal and professional. The audience will walk away empowered, ready to achieve their business and life goals, committed to achieve more than ever before.



SIGNATURE TED TALK

GENOCIDE AND HAPPINESS THE POWER OF YOU

This topic was specifically developed for TEDx event. It explores Maja's time during genocide, her injury, and why, despite the circumstances, this IS one of the happiest times of her life. The idea worth spreading is how to find the power that's within you so you can be happy no matter what the circumstances are in your life.



PRESENTATION

YOU CAN'T WIN IF YOU GIVE UP

After 15 years, over 100 surgeries and trying different prosthetic legs Maja never gave up on her dream to run again. With her tenacity Maja ran a 5K marathon. Showing us that, regardless if it's in business or life winning solutions come in many different forms, but you will never find them or win if you give up!

TEAMWORK MAKES YOU GROW

During the genocide Maja and 60,000 other civilians had no electricity, no food, no water, no medicine, no outside contact. To survive, they became one - Like honeybees. Whether it's collaborating with different divisions, departments, or just coworkers, team work will allow everyone to reach staggering growth and results!

POSITIVITY, NO MATTER WHAT

When Maja was severely injured instead of being a victim she changed her perspective and turned negative experience into a positive one that helped her not only to survive but also to thrive. Having the ability to change your perspective allows you to turn any situation into a positive learning and growing experience.

LISTEN TO SELL

Despite of her difficult circumstances due to her ability to listen to others Maja was able to build a successful software company which resulted in generating \$150,000 yearly retainers. As a leading sales person in her own company Maja learned how to develop long lasting relationships with her customers, understanding their problems and then offering a solution.

TURN OBSTACLES INTO ADVANTAGES

Maja was ecstatic when she got her first prosthetic leg, but she was shocked to realize that she forgot how to walk So she had re-learn first with a walker, then crutches, then can. No matter what we do in life or in business we will face obstacles and failures, but the key is to get up, learn from our experiences, improving each time and implementing our knowledge to reach any goal!

TAKEAWAYS

EXTRA EFFORT LEADS TO LOYALTY

On her Lufthansa flight to a speaking engagement Maja needed privacy to accommodate her injuries. She realized that the gate agent went an extra mile and upgraded her to first class. Often, it doesn't take too much of extra effort to serve our customers better which can result in lifetime benefits, business, and loyalty otherwise we wouldn't be able to get.

YOUR ACTIONS SPEAK LOUDER THAN WORDS

Severe war injuries made it extremely difficult for Maja to run and play sports without experiences excruciating pain.

However, new technology and innovative approach led to development of new materials for a dolphin, her Great Dane Rosie, and allowed Maja to run and play sports pain free. Embracing innovation and technology, however simple it may seem, changes lives daily!

EMBRACE INNOVATION

To learn how to walk again Maja joined a marching band. Following her band-mates who became leaders Maja learned the proper way to walk again following their actions. If you want to be a good leader make sure you are an expert who understands your staff, your group so you can lead by example. Because when it comes to leadership, your actions will always speak louder than words!

CHANGE = GROWTH

Maja's childhood dream was to become a professional athlete - that all changed when she lost her leg .Instead of fighting it, Maja embraced the change. This inevitable change led to Maja motivating and inspiring people around the globe. It is only when we embrace the change do we experience growth and reach heights that often change the world.

MEDIA APPEARANCES

TELEVISION



PRINT



"An amazing talk by an even more amazing person. Powerful and inspiring. Great job as always Maja!"

Jonathan Hutcherson,
Founder and CEO, Exclamation Labs

PREVIOUS CLIENTS AND EVENTS



OVER

45

MEDIA NETWORKS

TESTIMONIALS

"Thank you for sharing your story. I appreciate your willingness to join us for this special event. Your work to inspire people around the world is truly admirable. You should be very proud of all you have accomplished. Keep up the good work and know that we appreciate all that you do. Please let me know if there is ever anything I can do for you."



Mike Fasano
Florida State Senator

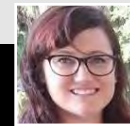
"I was in the audience as Maja spoke to an audience of school business professionals and she had the room riveted with the tales of her life experience -- and how those experiences relate to our current context. She put our important work of education in context, while motivating us to do more as individuals. She emphasized that every one of us make a big difference in the small things we do, decisions we make and the way that we treat each other. She tells a critical message in this time of political division."



Katy Anthes, Ph.D.
Colorado Commissioner of Education

TESTIMONIALS

"Maja is not only great at speaking but she is also a wonderful listener when it comes to preparing to speak to your group. She took the time to really understand my group and the message I wanted her to emphasize with them while telling her story. Her story was very down-to-earth, touching, and encouraging. I personally walked away with an inspirational message as well as a set of tools to follow in my own path to success.."



Jessie Schneide
ABWA Chapter President

"She was absolutely amazing. I think Maja's message of overcoming any hardship in life with a positive attitude was exactly what our team needed to hear, especially since she spoke to us only a few weeks after the shooting at the Route 91 Harvest Festival. Even in the moments where she was facing the most terrifying reality, her choice to be positive made all the difference. I loved that her message was one for all people, not focused on any particular business aspect. I would recommend her for any type of event, and will be recommending her for future events."



Sara Levinson
HR Director Nevada Donor Network

GENERATED OVER
\$2,000,000
IN SALES

2
CONTINENTS

4
COUNTRIES

OVER
34
CITIES
SPOKEN

TESTIMONIALS

"I know I will carry your message with me forever. Your story is one that definitely makes your audience sit up and think about how much we take for granted. Your spin on positive thinking is so true and really made me take stock of how my staff and I live each and every day. I immediately contacted my sources at the Colorado Dept of Education after your session to recommend and ask that they look into being able to share your fantastic messages with all transportation professionals in the state. Thanks, again, for sharing and spreading such a powerful message. I am truly grateful for having been a part of your journey!"



Melanie McMichael
Director of Transportation

"We can't thank you enough for sharing your story with our audience, and we want you to know what a great pleasure it was to have you at our event. We have received so much positive feedback from attendees, sponsors — and a lot of their praise was directed toward you and your compelling story. Your support of this event and the YMCA makes [this] uplifting and truly an enjoyable event."



MARY Roberts
YMCA District VP

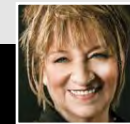
TESTIMONIALS

"Maja was our keynote speaker. I've booked hundreds of speakers over the last 6 years and I'll tell you that Maja is the only speaker that had every single person's attention. I looked around the room, and everyone was captivated. There were about 350 [people] that day. She is a great story teller, she has a great story but more importantly she has a great message. She is a great keynote speaker for those out there who are looking to book a powerful female speaker I highly recommend Maja."



Jessica Rivelli
Working Women

"Your message is incredibly empowering and your determination to live your life with belief and intention beams like a lighthouse beacon."



Jewel McKeon
P3 Agency Founder

OVER
150
EVENTS

OVER
3,000,000
SOCIAL MEDIA VIEWS

TESTIMONIALS

"This woman made me realize that you can get through anything in life. If you ever have a chance to hear Maja speak, do so. She is amazing."



Carole Sanek
Thrive Live

"That may have been the single most compelling story I think I've ever heard in my life. When she was speaking, you could hear a pin drop in the room."



Larry Gragg
Missouri S&T University

"An amazing talk by an even more amazing person. Powerful and inspiring. Great job as always Maja!"



Jonathan Hutcherson
Founder and CEO, Exclamation Labs

"For her to come through that and give us a message on positivity, it was overall inspiring and so impact full!"



Brandi Morris
Photographer

COUNTLESS
LIVES
CHANGED



DIGITAL MEDIA

Please visit www.MajaKazazic.com to access Digital Media section.

VIDEOS

Please enjoy few media samples! If one of these videos doesn't make you teary, send us a message and your next Starbucks is on us!

Watch Maja Share Her Story and a Message – 3 min

Watch Maja in Action – Full Speech – 17min

Speaker Video Reel – 4 min

Signature TEDx Talk – Genocide and Happiness – 15 min

Maja and Rosie, the Great Dane – watch their story – 3 min

Women at the End of the World – TV Series – 21 min

Fox News – Maja helps rescue children ISIS victims – 3 min

PHOTOS

We have variety of high and low resolutions images for you to use.

[Click here to download photos.](#)

For more media or press information please contact us at media@MajaKazazic.com





SPEAKING INQUIRES AND BOOKINGS

CONTACT US

If you are interested in hiring Maja to speak please contact her booking manager at meta@metaspeakers.org or call 469-328-5081.

For media inquiries please email media@MajaKazazic.com

For branding, sponsorship or brand ambassador information please contact sponsor@MajaKazazic.com

For general information, questions or comments, please email info@MajaKazazic.com



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